

## New Partnership Announcement



Holyoke HealthCare Center Selects Unidine as its Strategic Dining Partner

## Holyoke, February 2020-

Holyoke HealthCare Center announced its new partnership with Unidine Corporation, the leading provider of food and dining management services. The decision to outsource to a proven dining partner is an opportunity to offer the best experience for post-acute skilled nursing care in Western Massachusetts. The partnership provides an array of benefits ranging from nutritional support for better wellness outcomes, proven menu programming by certified culinarians, diamond service training to heighten hospitality, and above all else - a fresh, from-scratch inspired dining program.

Holyoke HealthCare Center is a federally-qualified community health center located in Holyoke, Massachusetts. Their full spectrum of services covers skilled nursing, rehabilitation, continuing and respite care. Holyoke HealthCare Center is motivated under their vision to "improve the health of our patients through affordable, quality health care and comprehensive community-based programs to increase the viability of our local community."

In tandem with Holyoke HealthCare Center's "Better Way 20 Promises", Unidine will continuously work hand-in-hand to enhance the resident experience through fresh-food, culinary excellence and compassionate service. The Unidine Way, fully aligns to the culture created through Holyoke HealthCare Center's mission.

Through the added support of an experienced dining partner, Holyoke HealthCare Center plans to elevate dining offerings with Unidine's team of experienced culinarians, dietitians and hospitality experts. Such dedication to elevating the experience of residents serves to promote longevity, wellness and health outcomes -- creating long-term viability.



## **About Unidine**

Unidine operates in over 400 facilities and is the leading provider of food and dining management services for discerning clients throughout the United States. Since its founding in 2001 by President and CEO Richard B. Schenkel, Unidine's success derives from consistent execution in four key areas – and exclusive focus on food and dining management services, a commitment to seasonal, fresh-from-scratch cooking, exceptional customer service and a corporate culture enlivened by each team member's passion for culinary and service excellence. Unidine's network of dietitians and culinarians leverage the latest research to support cultural enrichment and wellness strategies for senior living communities, and also exceptional service for hospitals, behavioral health facilities and corporations.

For more information visit: https://www.unidine.com/

