

**FOR IMMEDIATE RELEASE**

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**UNIDINE CORPORATION LENDS SUPPORT TO LITTLE BROTHERS – FRIENDS OF THE ELDERLY TO HELP RELIEVE ISOLATION AND LONELINESS AMONG SENIORS**

***Food and Dining Management Services Company to Present "Iron Chef" Event to Support Non-Profit Organization***

**Newton, Mass.; January, 2007...** Unidine Corporation, a leader in the food and dining management services industry, today announced its philanthropic corporate support for Little Brothers – Friends of the Elderly, a non-profit, volunteer-based organization committed to relieving isolation and loneliness among seniors in the Boston area.

In an effort to elevate awareness of and generate financial support for the program, Unidine is presenting Unidine's Circle of Friends Iron Chef Gala to Benefit Little Brothers, taking place at the Cyclorama in Boston on March 1, 2007 and featuring three of Boston's elite chefs – Patrick Connolly of Radius, Jamie Bissonnette of Eastern Standard and Chris Douglass of Icarus – in a friendly culinary competition hosted by "TV Diner's" Bill Costa. Unidine is the presenting corporate sponsor of the organization. The event will allow Little Brothers to expand their outreach programs in the Boston area and raise awareness of their organization to recruit future volunteers.

Little Brothers offers seniors without family or adequate social contact programs that bring elders and volunteers together in one-on-one friendly and supportive relationships. Volunteer programs include medical transportation and emergency food delivery, and holiday visitation and meal delivery programs designed to provide companionship and nutritious home-delivered meals free of charge.

"Little Brothers is a fantastic program that reaches hundreds of people in and around the Boston area. Unidine is proud to present and sponsor what we hope will become a premier annual fundraising event that will be fun for food lovers and beneficial to the hundreds of seniors that Little Brothers serves," said Richard B. Schenkel, President and CEO of Unidine. "As an organization that takes pride in serving the senior community we encourage people to become involved and offer support to improve the lives of elderly people."

"We strongly believe that the philosophy of feeding the soul as well as the body promotes both physical and mental health," said Little Brother's Executive Director, Martha Guerin. "Unidine's dedication to serving quality food to and tremendous compassion for the senior community is demonstrated in their willingness to become involved and serve the people who benefit from the program."

### **Event Details**

WHAT: Unidine's Circle of Friends Iron Chef Gala to Benefit Little Brothers

WHEN: Thursday, March 1, 2007, 6-10 p.m.

WHERE: The Cyclorama, at The Boston Center For The Arts

TICKETS: General Admission: \$100/VIP: \$250 (includes a seat at the Chef's Table and tasting)

WEBSITE: <http://boston.littlebrothers.org/unidineevent>

### **About Little Brothers**

Little Brothers – Friends of the Elderly is a national non-profit, volunteer-based organization committed to relieving isolation and loneliness among the elderly. The organization offers the opportunity to join with the elderly in the celebration of life. Little Brothers believes in the philosophy that feeding the soul (with companionship, friendliness, and flowers) as well as the body (with good food) promotes both the physical and mental health of the elderly, enabling them to remain independent and avoid costly and impersonal institutional alternatives. Without the generous support from the Boston community at large, Little Brothers could not fulfill its mission to relieve the loneliness and isolation of its "at risk" elders. Little Brothers touches the lives of more than 650 seniors in and around the Boston area. To learn more about Little Brothers visit [boston.littlebrothers.org/](http://boston.littlebrothers.org/).

### **About Unidine Corporation**

An innovator in the food service industry, Unidine exclusively provides food and dining management services to senior services, hospitals and businesses. The company's seasoned professionals bring unparalleled management and culinary expertise to deliver a customized, quality dining experience that meets the unique needs of each of its clients, while maximizing operational and cost efficiencies. The Unidine family includes a strategic partnership with City Fresh Foods, Inc., an award-winning minority food service business enterprise and ownership of Celebrations Gourmet Catering, LLC, a renowned gourmet corporate and social catering company. Unidine is a privately held company headquartered in Newton, MA and has 1,000 team members at nearly 70 locations throughout the Northeast and mid-Atlantic. In 2006, Unidine was ranked 377 of the fastest growing privately-held companies in the annual *Inc.* 500 survey. To learn more about Unidine call 1-877-UNIDINE or visit [www.unidine.com](http://www.unidine.com).

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